

## Dr. M. Myra S. White's Speaking Bio

Dr. White is an inspirational speaker who brings great energy and passion to her speeches on success. She believes that hidden in everyone is a superstar waiting to come alive. People just need to take the right steps to take to bring it to life. In her speeches she teaches the audience these steps and the strategies that successful people use to excel in the workplace.

The strong connection Dr. White forms with her audience comes through the entertaining stories that she tells about how ordinary people like Jack Welch, Oprah, Warren Buffett and Lance Armstrong brought their inner superstars to life. These stories contain practical wisdom and information that members of the audience can apply to their own careers and lives. Most importantly, they show the audience that becoming a superstar is within everyone's reach. They just need to know the way.

### Background and Expertise

Dr. White's varied background and rich set of life experiences give her wide appeal to audiences. She arrived in the US at age four from England. Most of her childhood, except for periodic returns to England, was spent in a state park which her stepfather managed. Her first job, at age 12, involved crawling along the ground picking strawberries to earn money to buy a bicycle. As a graduate student she started a highly successful computer consulting business that paid for her education. At the same time she founded, with two partners, a computer start-up company that provided a 5000% return on investment. During a summer break spent in Alaska, she briefly worked on a commercial salmon troller. Along the way she earned a masters degree in electrical and computer engineering from Northwestern University, a doctorate in psychology from Harvard's Graduate School of Arts and Sciences and a law degree from Harvard Law School. She holds a patent on computer neural networks and has designed complex software systems and interfaces. An avid athlete, Dr. White played on Harvard Women's Ice Hockey team and the nationally ranked Beantown Rugby Football Club. She has also won awards in swimming, track, and road races.

### Harvard Professor, Author, Speaker, Columnist, CEO and Attorney

**Professor:** Dr. White teaches leadership and management at Harvard University. In 2007 she was the recipient of the JoAnne Fussa Distinguished Teaching Award. Her courses are highly popular with students and fill immediately after registration opens. Dr. White also is a Clinical Instructor in Psychiatry in the Department of Psychiatry, Beth Israel Deaconess Medical Center, Harvard Medical School and is a member of the Program in Psychiatry and the Law. Her current research focuses on what makes people successful in the workplace.

**Author:** Dr. White is author of *Follow the Yellow Brick Road: A Harvard Psychologist's Guide to Becoming a Superstar*. This book is based on her research into how people achieve exceptional success. Its 9-step roadmap shows readers what they need to do to climb to the top and provides them with the tools that will ensure their success.

**Speaker:** Dr. White is an accomplished and experienced speaker. In 2006 she was honored by being the commencement speaker for the certificate programs at Harvard. Her talk was so enthusiastically received that she was besieged afterwards by members of the audience who wanted to shake her hand and learn more about her book.

**Columnist:** Dr. White writes a monthly column for [www.management-issues.com](http://www.management-issues.com), a web site which provides business news, information and advice to its readers. The site receives over a million hits a year.

**CEO:** Dr. White has over 15 years experience consulting to businesses. She is CEO and founder of Behavior Scientific, [www.besci.com](http://www.besci.com). It provides expert advice to companies on hiring superstars using a special assessment system developed by Dr. White and provides programs to turn high potential employees into superstars. She also is CEO and the founder of Work Intelligence, Inc., [www.workintelligence.com](http://www.workintelligence.com). It provides consulting and training in the area of performance management and online survey systems for the assessment of employee attitudes and workplace experiences.

**Attorney:** Dr. White formerly practiced law at a large firm and has worked on high visibility cases, including the Tulsa reparations case for the 1921 Oklahoma race riot and the defense of Lonnie Gilchrist who shot the head of Merrill Lynch in Boston. She, on occasion, takes cases and recently argued an appeal before the Appeals Court of Massachusetts.